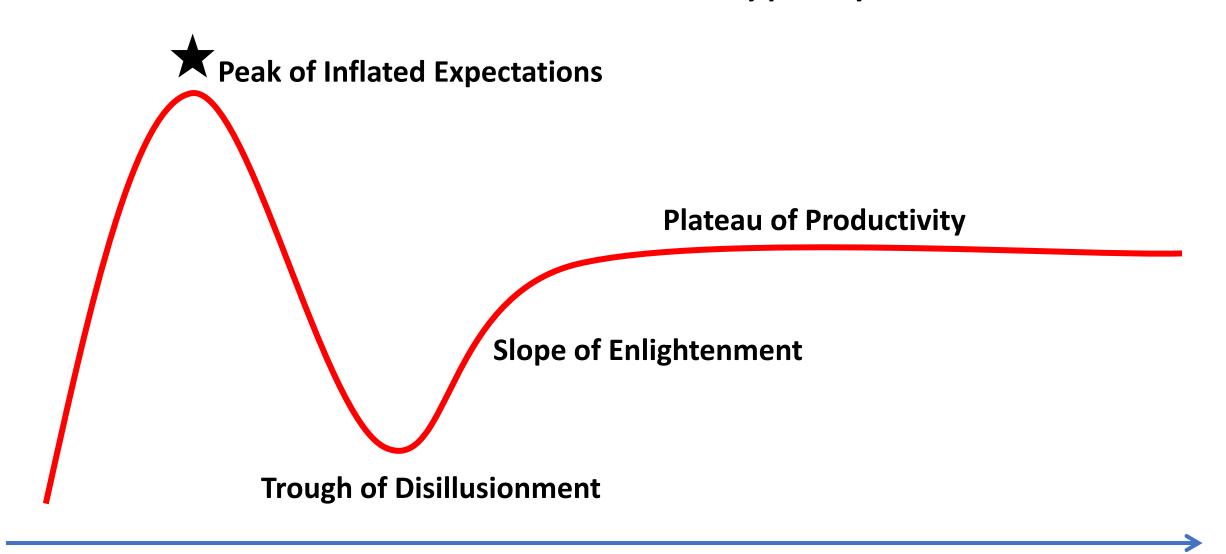
The healthcare sector's roles and responsibilities around social drivers of health

Laura Gottlieb, MD, MPH
Co-director, Social Interventions Research and Evaluation Network
Professor, Department of Family and Community Medicine
University of California San Francisco

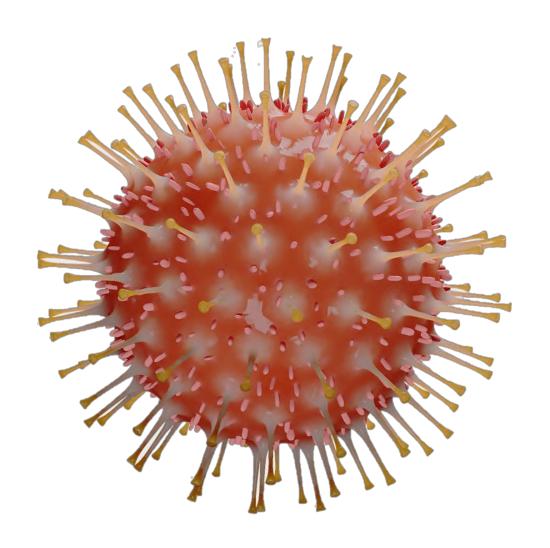


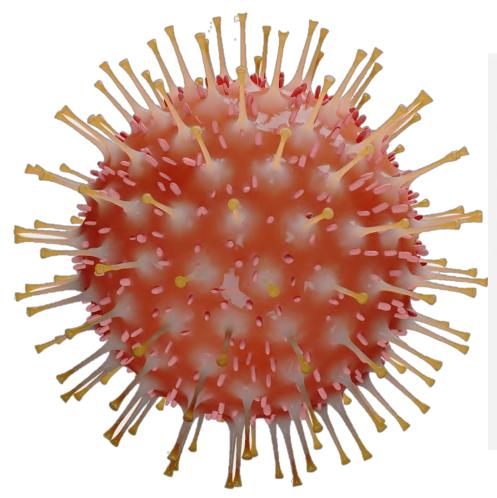
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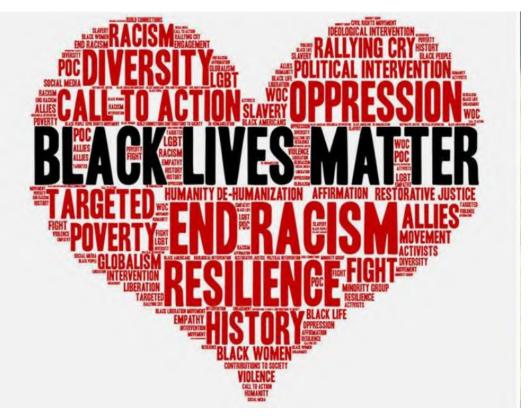
SDH in the health care innovation hype cycle



Time







Shoulds & should nots of social care?



Screen all patients?



Screen at every clinical encounter?



Screen only for risks where we know services are available?



Who should screen?



Can quality metrics assess effectiveness? Experience?

CONSENSUS STUDY REPORT

INTEGRATING SOCIAL CARE INTO THE DELIVERY OF HEALTH CARE

MOVING UPSTREAM TO IMPROVE THE NATION'S HEALTH

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Social & economic risk screening tool	Recommended Social and Behavioral Domains and Measures for Electronic Health Records	PRAPARE: Protocol for Responding to and Assessing Patient Assets, Risks, and Experiences	CMS Accountable Health Communities Screening Tool
Total # of questions	24	21	10
Housing			
Food			
Clothing			
Utilities (phone, gas, electric)			
Medicine/health care			
Child care			
Transportation			
Neighborhood safety			
Interpersonal violence/safety			
Physical Activity			
Social connections/isolation			
Stress			

Screening Tool Validity

- No tool reported following 8 steps of gold standard measure development
- 15/21 reported modifying existing tools





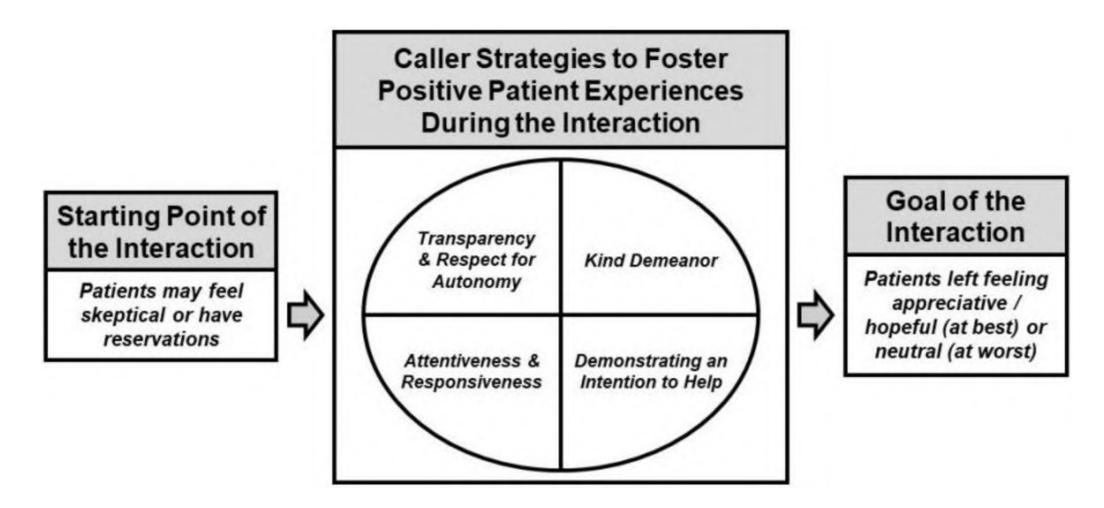


Screening Acceptability

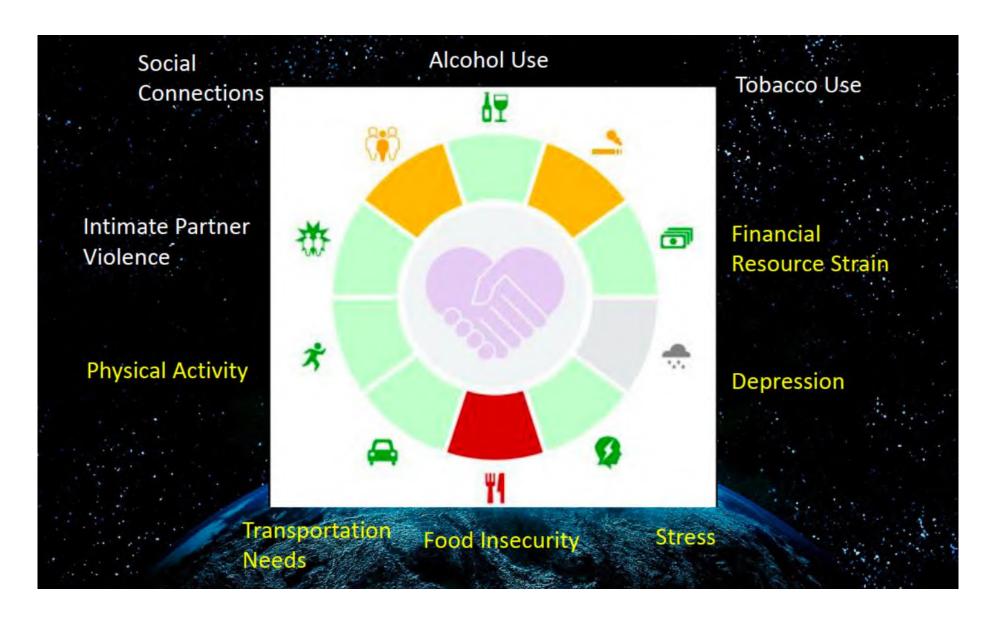
- The majority of patients/caregivers in 8/12 of studies where it was assessed thought social screening in healthcare settings was acceptable;
- Trust in providers and prior experience of social screening were associated with higher acceptability;
- There were no consistent differences in acceptability by race/ ethnicity or gender across studies;
- Participants from 6/9 studies raised concerns about how social screening data would be documented, shared, updated, and/or used;
- The existing research on patient perspectives is qualitative, and much of it comes from studies with small sample sizes. Deeper and more rigorous research is needed to better inform patientcentered approaches to social screening.



Increasing Screening Acceptability



Technology might facilitate social risk screening



Payment might facilitate social risk screening: Quality measures

Agency/Org (program)	NCQA HEDIS Measures	CMS IQR Measures
Description	% of members screened at least once	% of patients screened for 5 HRSN (IQR and MIPS); % of screened who report risk (IQR only)
Setting/Population	Health plans / all patients	Hospitals / 18+
Domains Food, housing, & transportation security		Food, housing, transportation, & utilities security and interpersonal violence



Comparing implementation strategies for social needs programs: A natural study of two pragmatic trials (AHRQ R18)

	No financial incentives	Financial incentives
No/low implementation support	No AHC or ASCEND clinics (n=15)	AHC clinics (n=16)
Rich implementation support	ASCEND clinics (n=20)	ASCEND + AHC clinics (n=10)



State of the Science on Social Screening in Healthcare Settings Executive Summary

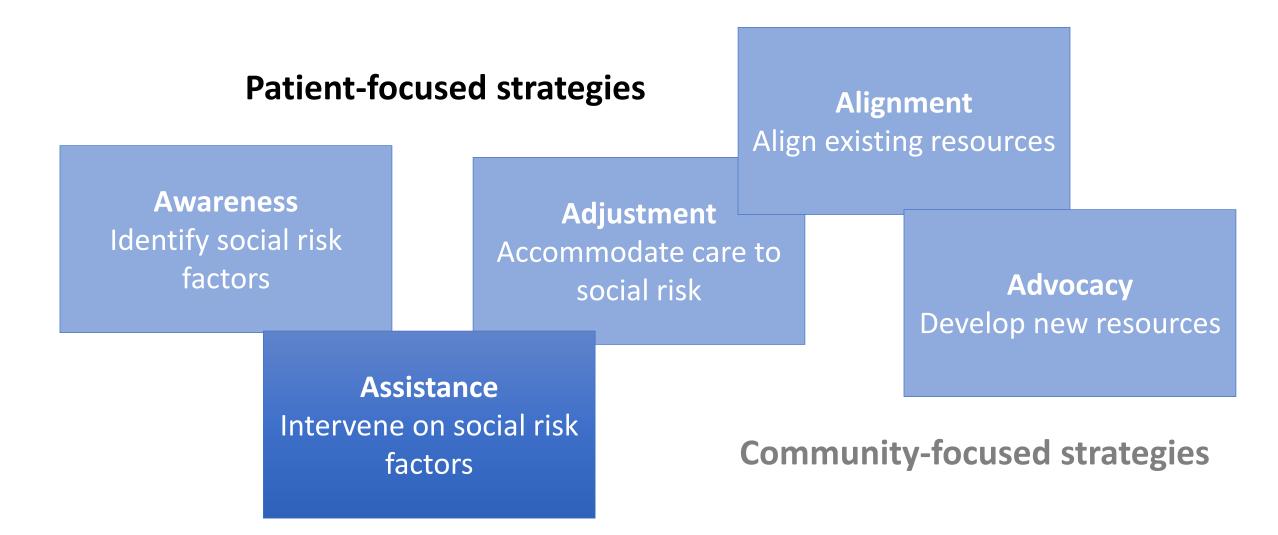
Summer 2022



- Prevalence
- Validity of tools
- Patient/caregiver acceptability
- Provider acceptability
- Implementation

https://sirenetwork.ucsf.edu/toolsresources/resources/screen-report-state-sciencesocial-screening-healthcare-settings

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Assistance strategies

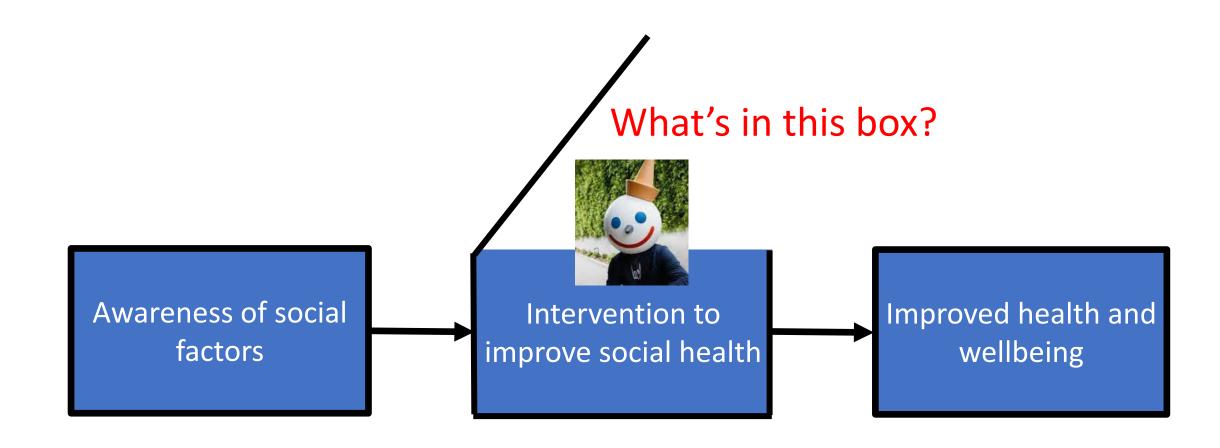
Change social context, e.g.:

- Food
- Jobs
- Housing



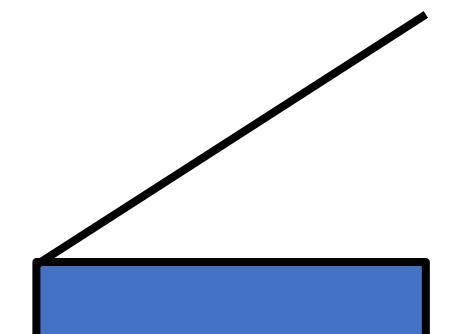


Assistance strategies





Assistance strategies in cancer care



Intervention to improve social health

"Although many studies included economic stability measures, no interventions sought to improve participants' economic wellbeing. This finding reflects potential missed opportunities among populations with more barriers to care, lower socioeconomic status, or experiencing homelessness or housing insecurity."

Korn, et al. Social determinants of health and US cancer screening interventions (review). Cancer. 2023.





Assistance strategies

January 19, 2023

Racial Health Equity and Social Needs Interventions

A Review of a Scoping Review

Crystal W. Cené, MD, MPH^{1,2}; Meera Viswanathan, PhD³; Caroline M. Fichtenberg, PhD^{4,5}; et al.

JAMA Netw Open. 2023;6(1):e2250654.

Of 152 studies only 14% reported whether intervention outcomes differed by participant race or ethnicity. Another 23 studies (15%) included race or ethnicity in their analyses as confounders.

108 [71%] did not include race or ethnicity in their analyses at all.





Assistance strategies: Accountable Health Communities Model

- No differences in acceptance of navigation by race/ethnicity
- Black and Hispanic beneficiaries more likely to connect with community service providers
- Black and Hispanic Medicare beneficiaries more likely to decrease ER visits and avoidable ER visits (Medicare FFS)



Technology might facilitate assistance strategies













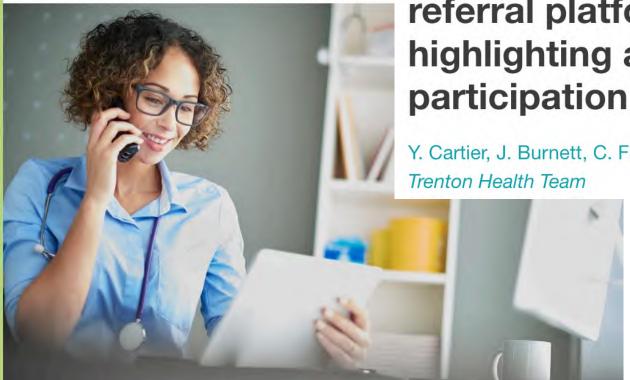
- Resource and referral data
- Data exchange
- Communitybased network
- Predictive analytics



Community Resource Referral Platforms: A Guide for Health Care Organizations

Yuri Cartier, MPH Caroline Fichtenberg, PhD Laura Gottlieb, MD, MPH

April 16, 2019

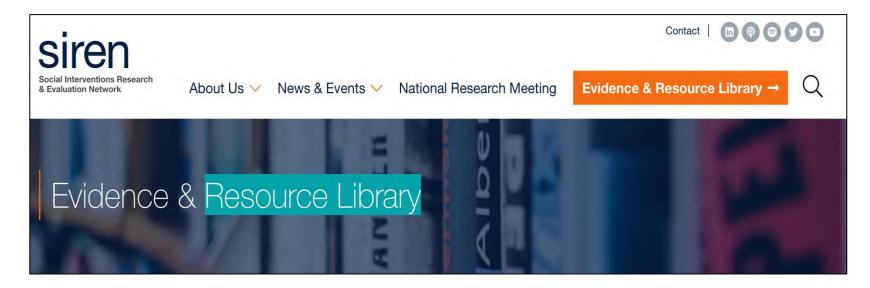


← Back to Evidence & Resource Library

CBO perspectives on community resource referral platforms: Findings from year 1 of highlighting and assessing referral platform participation (HARP)

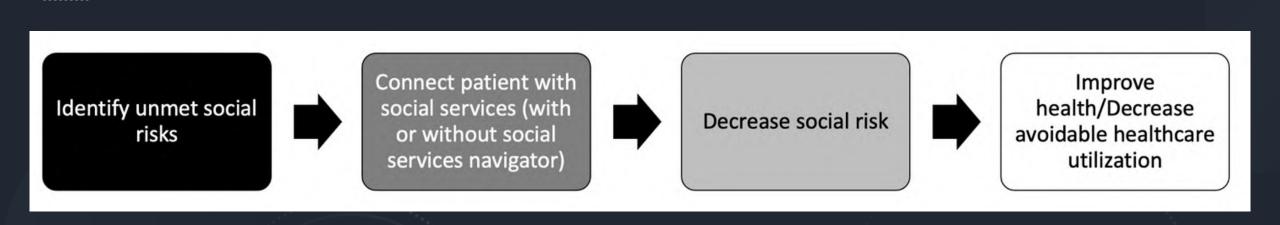
Y. Cartier, J. Burnett, C. Fichtenberg, E. Morganstern, N. Terens, S. Altschuler, G. Paulson Trenton Health Team

Places to find more information about the evidence



An Evidence Map of Social Needs
Interventions and Health Outcomes

pcori | Patient-centered outcomes
Research Institute

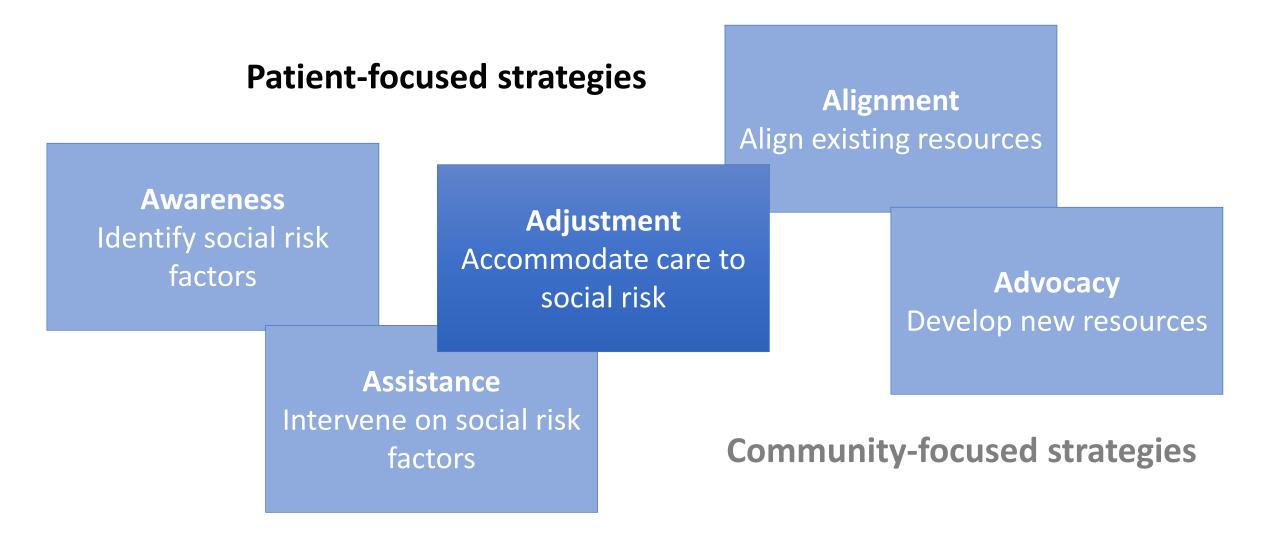


Simplified OASIS logic model (Gurevich et al, JGIM 2020)



Revising the logic model behind healthcare's social care investments. *Milbank Q.* Jan 2024.

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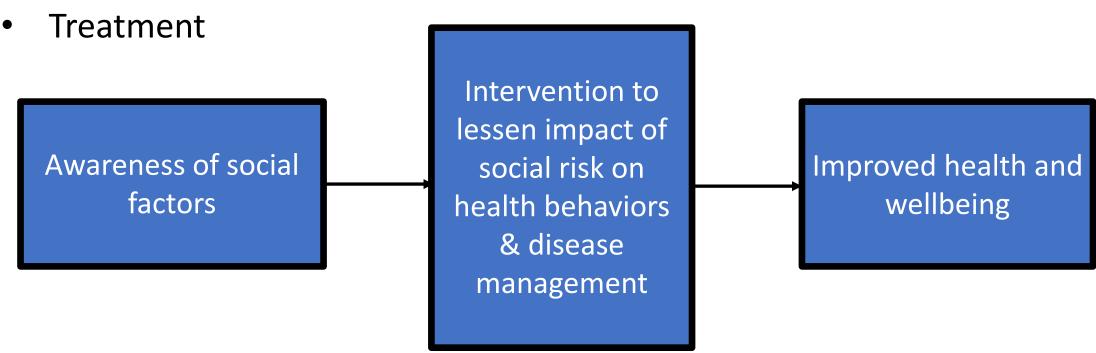


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Adjustment strategies

Adjust care to social context, e.g.:

- Access
- Diagnostics





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Adjustment strategies: Cancer care examples

Clinical decisions influenced by social risk data	Example
Access	Same day screening/scheduling Mobile vans Evening and weekend clinics Phone/video appointments
Diagnostics and treatment planning	Self-sampling screening options Reduced regimen complexity Free/reduced cost for visits/medications Language & literacy adapted materials

Korn, et al. Social determinants of health and US cancer screening interventions (review). Cancer. 2023.

Technology might be a driver for Adjustment COHERE Trial; NIMHD R01

Clinical information



- Uncontrolled hypertension
- Uncontrolled diabetes
- High no show rate



Social risk information





EHR tools to facilitate

Adjustment and

Documentation

SmartList Text				
(shown to user and a	dded to note)			

"titrating insulin based on food availability"

AVS Text (shown to patient)

"You and your provider talked about how to adjust your insulin dose based on your food intake."

Hyperlinks to...

-Add info about titrating insulin to AVS

Logic: Option appears if

Food insecurity + active insulin rx



Social Determinants of Health (SDOH) Clinical Decision Support (CDS) Feasibility Brief

Cancer Care Navigation: Ahead of the Curve?

Medical Navigation

- Facilitates appointments between care members
- Expedites rescheduling for missed appointments
- Coordinates routine testing and workup
- Acts as initial point of contact for acute care needs

Financial Navigation

- Establishes insurance coverage in eligible populations
- Ensures treatment modalities are covered by insurance
- Facilitates prior authorizations
- Facilitates disability leave and absences when eligible

Psychosocial Navigation

- Identifies and develops support systems
- Fosters health education and offers decision-making support
- Provides continuous emotional support and advocacy
- Facilitates referrals to behavioral health providers

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Patient-focused strategies

Alignment
Align existing resources

Awareness
Identify social risk
factors

Assistance
Intervene on social risk
factors

Advocacy

Develop new resources

Adjustment
Accommodate care to
social risk

Community-focused strategies

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Alignment and Advocacy

Leverage business operations

Employment

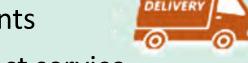
Procurement

Investment



Provide or support local social services and community activities

Grants



Direct service provision

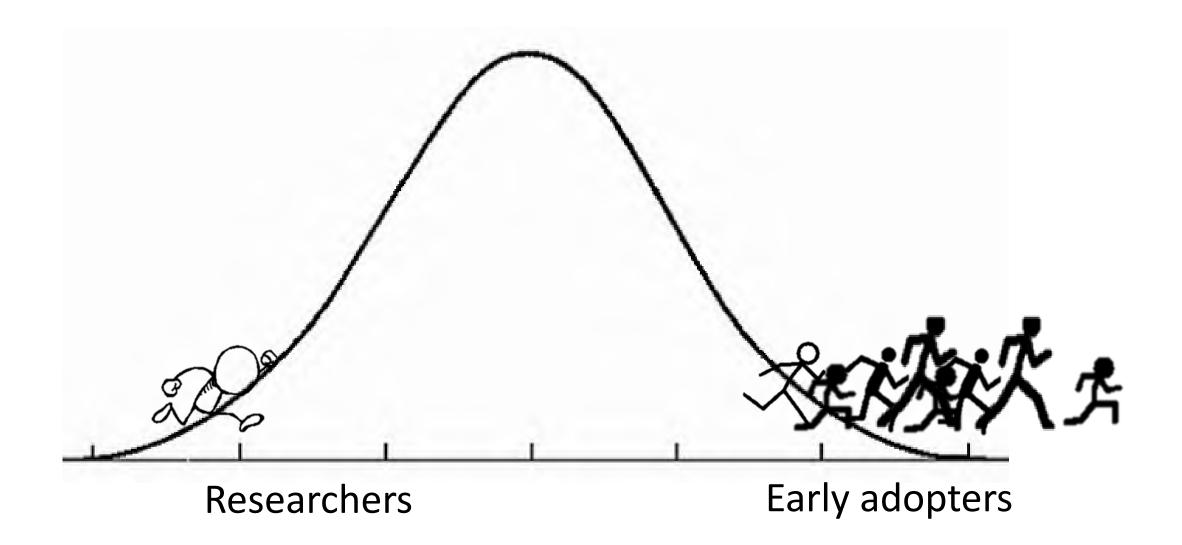
Non-financial support

Collaborate to support systems change

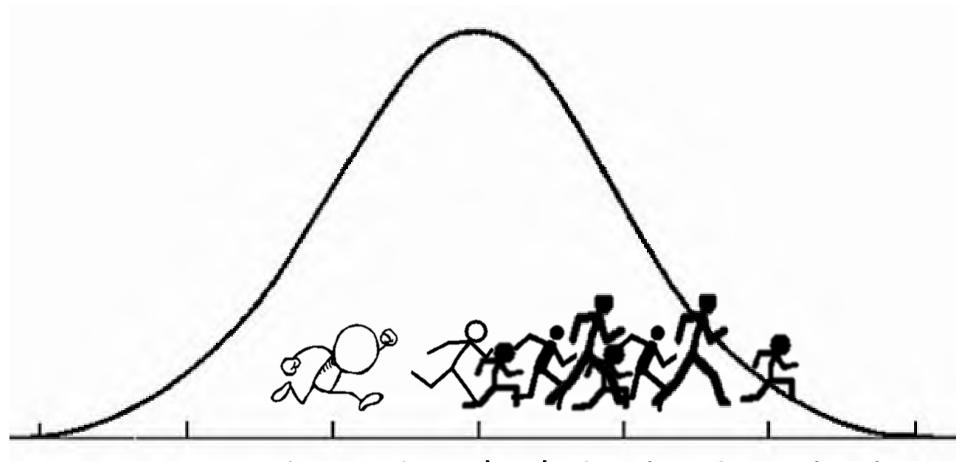
Multi-sector coalitions

Political advocacy









Researchers Standards Setting Organizations



Social Interventions Research & Evaluation Network

SIREN's mission is to improve health and health equity by catalyzing and disseminating high quality research that advances health care sector strategies to improve social conditions.



Catalyzing high quality research



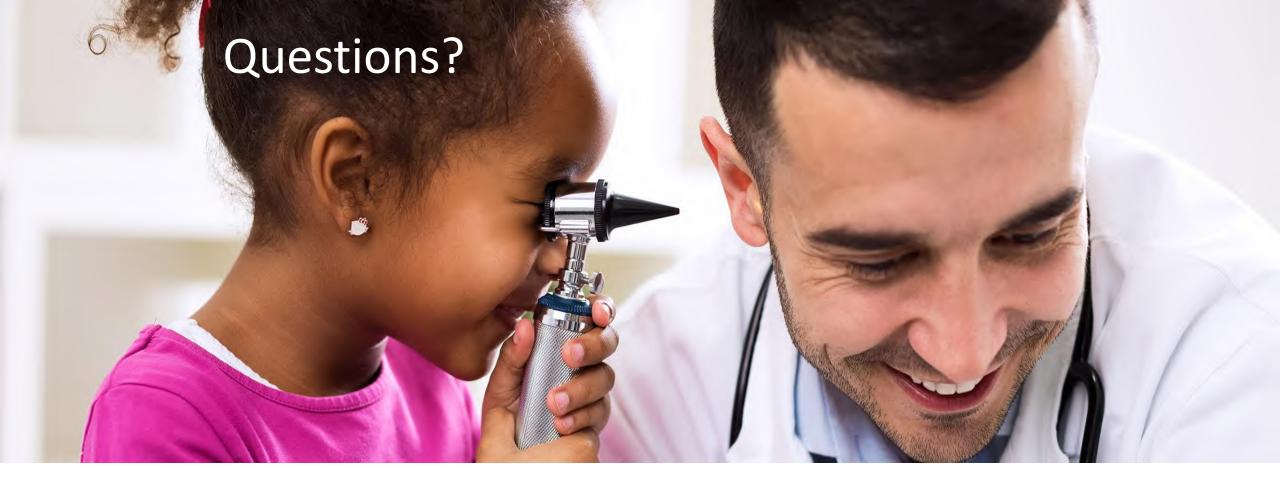
Collecting & disseminating research



Consulting on research & analytics

sirenetwork.ucsf.edu | siren@ucsf.edu | @SIREN_UCSF

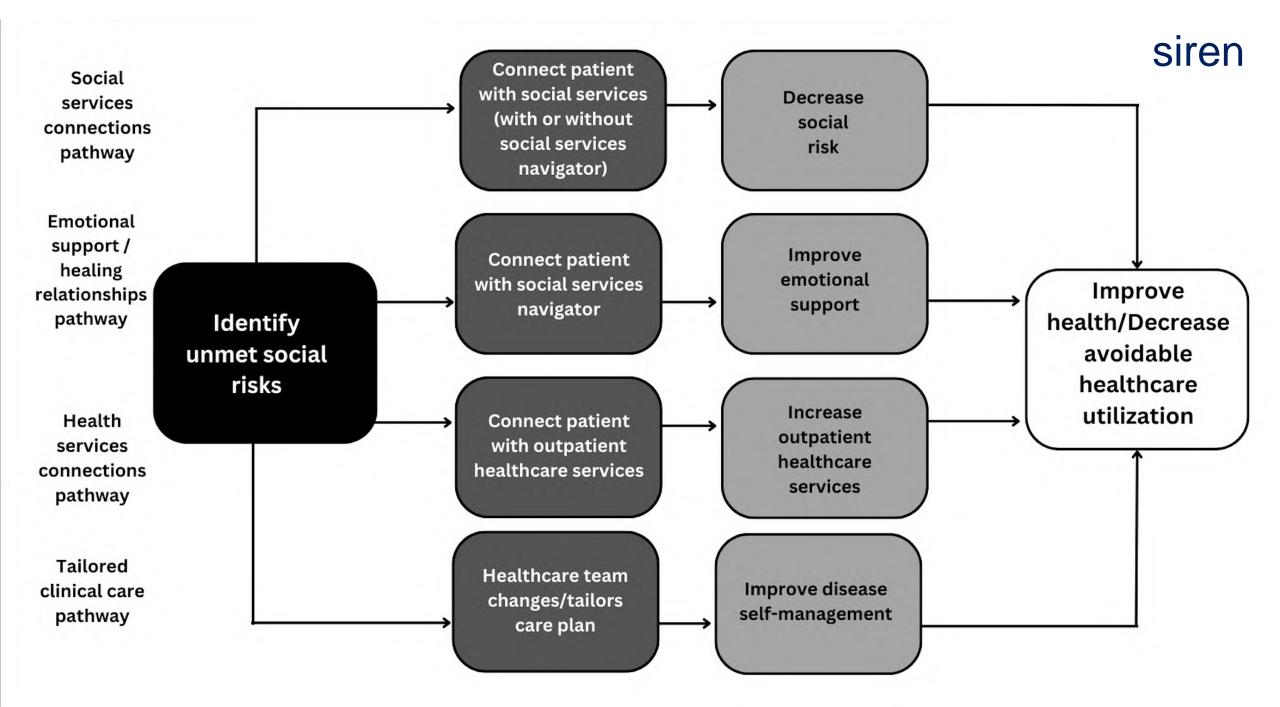




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Povising the Logic Model Pohind Health Care's Social Care Investments Milhank O. Ian 2024